



## WriteFit Underwriting

Fast underwriting for your fit clients

Our WriteFit Underwriting™ program utilizes new tools and techniques that predict relative mortality based on a number of behaviors. No need for a medical exam or blood test, so your clients experience a less invasive underwriting process than traditional underwriting.

We recognize that a quick and easy buying experience is important to our financial professionals and clients. When your clients apply for life insurance with our WriteFit Underwriting program, your clients can finish faster!

### Why WriteFit Underwriting?

It offers the potential for:

- Approval in as little as 24 hours for clients who qualify<sup>1</sup>
- Simplified, less invasive underwriting without lab requirements
- Faster underwriting decisions, allowing you to get paid faster
- Overall improved client experience
- Potential for increasing your placement rate

### Is my client the right fit?

If your client meets these criteria, they may be eligible for WriteFit Underwriting:

- Up to age 60
- Applying for a single-life policy
- Applying for a face amount of up to \$3 million and between the ages 18 and 50
- Applying for a face amount up to \$1 million and between the ages 51 and 60<sup>2</sup>
- Applying via eApp
- Using the tele-interview process



### Learn how

WriteFit Underwriting can benefit you and your healthiest clients. Call your Life Sales Support team today.

**1-877-696-6654**

(Securian Financial and Broker-Dealer)

**1-888-413-7860,**

**option 1**

(Independent Brokerage)

1. After completion of the tele-interview. Information from tele-interview helps determine whether client qualifies for WriteFit Underwriting.

2. WriteFit and WriteFit Express are available under our WriteFit Underwriting program. Certain products with face amounts of \$250,000 and below require WriteFit Express.

These materials are for informational and educational purposes only and are not designed, or intended, to be applicable to any person's individual circumstances. It should not be considered investment advice, nor does it constitute a recommendation that anyone engage in (or refrain from) a particular course of action. Securian Financial Group, and its subsidiaries, have a financial interest in the sale of their products

Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York

authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. Minnesota Life Insurance Company and Securian Life Insurance Company are subsidiaries of Securian Financial Group, Inc.

**For financial professional use only. Not for use with the public.** This material may not be reproduced in any way where it would be accessible to the general public.



INSURANCE  
INVESTMENTS  
RETIREMENT

[securian.com](https://www.securian.com)

400 Robert Street North, St. Paul, MN 55101-2098  
©2021 Securian Financial Group, Inc. All rights reserved.

F88056 Rev 6-2021 DOFU 7-2020  
1253056