

Introducing SimpliNow ChoiceSM platform!

October 9, 2023

NEW BUSINESS BULLETIN

23021

iPipeline iGO and LifePipe users will have access to instant decision

Your new submission platform featuring instant underwriting decisions!

Starting today, our new iPipeline SimpliNow Choice platform delivers instant decisions* on our same fully featured Select-a-Term product. Plus, **in the same session, you can choose which underwriting path best meets your client's need:**

1. NEW client completion Part B (**instant decision**)
2. NEW agent completion Part B
3. tele-interview
4. paramed

Choose Select-a-Term (New Submission Platform) for these key benefits

- **Submit the application in a single place:** Multiple paths may be available, depending on key data points you enter, allowing you to choose an appropriate path to help optimize your client's experience
- **Client completion - A NEW PATH:** If approved as applied and in good order, will be conditionally issued within a few days
- **New condensed Part B:** A more efficient experience for both the client and agent completed paths
- **Status updates** from all underwriting paths are available in Connex
- **Validation occurs along the process to assist with efficiencies:** Real-time agent, client, and payment validation checks occur during the session to enhance in-good-order submissions. Plus, it provides a better client experience.

* Currently not available in NY however we're getting it ready.

Real time offers . . .

- **SimpliNow Choice materials**
 - [Agent guide](#)
 - [Client completion guide](#)
 - [Frequently asked questions](#)
 - [Submission process flow](#)
- **SimpliNow Choice Training**

Click link to register

 - [Tue, Oct 10, 1:00 p.m. CT](#)
 - [Wed, Oct-11, 3:00 p.m. CT](#)
 - [Thu, Oct 12, 9:00 a.m. CT](#)
 - [Fri, Oct-13, 12:00 p.m. CT](#)
- **eApp assistance**

877-330-1193, option 1
- **Marketing materials**

Full range of marketing materials available on [Retire Stronger](#)

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